



Freelance Creative Director (UK based)

£300 - £400 per day

Role Overview:

***Please note. This is not a role for traditional agency, conceptually focused advertising Creative Directors.**

We are looking for an experienced and design-driven digital content Creative Director with experience of the Finance sector and global audiences. You must have a portfolio of award-winning content pieces that cover digital film, animation, social and editorial content.

Our financial client is increasingly research and data led, so experience of navigating qualitative and quantitative testing environments is an important aspect of the role. Ideally you have gone through this process before and even run a project that was aimed at millennial audiences in different regions of the world.

You'll need to be very hands-on and able to deliver concepts on your own, yet still able to develop the work of more junior designers and out-sourced production teams. You'll also need to be comfortable dealing directly with clients and relish the opportunity to create best-in-class work, no matter how complicated the consumer messaging.

With clients based in both Europe and the US, this is a high visibility role. So, you will also need to be an organised, natural project leader and a true partner to the strategy, production and client management teams.

With responsibility for both concept development and executional excellence you'll need to be entirely fluent in the Adobe creative suite and have experience of all stages of the animation process.

About us:

Nucco Brain is a content agency operating at the intersection of strategy, storytelling and technology. From creative digital marketing campaigns to learning interactive XR content, we tell even the most complex stories in a results-driven way.

Nucco Brain is part of the UNIT9 Group (Tech Company of the Year 2020) and has offices across the UK, the US and Europe.

Application details:

To apply please send your CV, a covering letter outlining your relevant experience, and your portfolio to jobs@nuccobrain.com. If we have not contacted you within two weeks please assume you have not been successful on this occasion.